

Press Release

South Yorkshire Based eLearning Company Wins Contract with A Finnish Company

eDriving Solutions, a South Yorkshire based company and one of the UK's leaders in the development of e-learning resources for driver education have won a prestigious contract with a Finnish company to help in the development of e-based educational content for an innovative product that is designed to reduce the environmental impacts of vehicle use.

“We are thrilled that in winning this contract our unique approach to the development of e-learning has been recognised. Our philosophy to e-learning is that it should be much more than simply a book on line, it should be an interactive tool that follows the users own learning needs” said Ian Edwards, a Director of eDriving Solutions. Sakari Hopia, Director of RingRoad International Ltd, one of the Finnish companies behind the product said in announcing the award of the contract that: “eDriving Solutions Ltd won this contract because of their understanding of driver related environmental issues and their ability to deliver key messages in a clear and highly interactive way. We are delighted that they will be working on this project with us”

Whilst many of the innovations are being kept under wraps, the in-car tool provides simple and clear feedback to the driver on their driving, allowing the driver, through e-coaching, to develop and improve their driving skills, reducing their fuel costs and the environmental impacts of vehicle use.

eDriving Solutions will be helping the company to develop the e-coaching element and won the contract as one of the leading specialists in this field. eDriving Solutions is a Doncaster based business that started a little over 3 years ago and has quickly grown into one of the leading authorities in this field, having produced successful products for a number of private and public sector companies. Whilst they have done other consultancy work in Europe this is the first time that they have won a European e-learning contract.